



## MEDIA ADVISORY

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### **MEDIA ADVISORY**

#### **“STRESSERASER” TO BE SHOWCASED AT BEHAVIORAL & COGNITIVE THERAPY CONFERENCE**

NOVEMBER 16, 2005 – WASHINGTON, D.C. – Helicor, Inc. will showcase its StressEraser handheld medical device at the 39<sup>th</sup> annual convention of the Association for Behavioral and Cognitive Therapies (formerly the Association for the Advancement of Behavior Therapy). The convention will be held at the Washington Hilton & Towers, Washington, D.C., November 17-20.

The StressEraser is a handheld medical device designed to calm the mind and relax the body anytime, anywhere. The StressEraser can be used to quiet the mind before sleeping, rapidly relieve intense stress, and even to stay calm during highly stressful situations.

Helicor first demonstrated the StressEraser August 18-21 at the 113th annual convention of the American Psychological Association in Washington, D.C. The StressEraser is classified by the FDA as a Class II (510(k) exempt) medical device. The StressEraser is available for \$399, with a 60-day risk-free trial, from the StressEraser web site at <http://stresseraser.com>. It is currently available to U.S. residents only. Patents are pending.

Helicor’s corporate headquarters is located at 156 Fifth Avenue, Suite 1218, New York, NY 10010. Phone: 212-255-5991; Fax: 212-255-5994. Email: [info@stresseraser.com](mailto:info@stresseraser.com). Web: <http://stresseraser.com>. Interviews and photographs are available by request.

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